Google Play:

Subject: A study on the demographics of experienced developers.

Dear Google Play Android developer or publisher,

We are researchers at the Leibniz University Hannover, the CISPA Helmholtz Institute for Information Security, the Max Planck Institute for Security and Privacy in Germany and Tufts University in the US, conducting a research survey about participant sampling in security studies. We found your email address on Google Play.

In this survey, we will ask you a series of questions about your experience, job, workplace, and general demographics. It should take approximately 15 minutes to complete.

Our research relies on the generous help of interested developers!

You are eligible for the study if you:

(1) Are at least 18 years old.
(2) Have experience as an Android developer or publisher.
(3) Are comfortable completing the study in English.

Participants have a chance to provide their contact information in the survey and win one of 20 gift cards worth $50. If you're interested, we will also be more than happy to share more information about our research with you.

If you are interested in this study and eligible, please click here to complete the study:
<link to the final survey>

Or copy and paste the URL below into your internet browser:
<survey url>

If you have further questions, please visit our website at:
<link to project website>

Thank you for helping our research!

Stay healthy and best regards,

On behalf of the project team,
<Author 1>
<eMail>

<Author 2>
<eMail>

<Author 3>
<eMail>

Follow the link to opt out of future emails:

<opt-out link>

Mail to students:

NOTE: We sent out a German translation of the mail for German students.

Subject: Survey on experiences on software development; Raffle of $50 gift cards

Dear students,

We are conducting a research survey about participant sampling in security studies in a cooperation of researchers at the Leibniz University Hannover, the CISPA Helmholtz Institute for Information Security, the Max Planck Institute for Security and Privacy in Germany and Tufts University in the US.

We are writing to you because you study computer science or a related subject and are part of our target group due to the lectures you visited.

In this survey, we will ask you a series of questions about your experience, workplace, and general demographics. It should take approximately 15 minutes to complete.

We are grateful for your generous support of our research.

You are eligible for the study if you:

(1) Are at least 18 years old.
(2) Have experience as a software developer.
(3) Are comfortable completing the study in English.

Participants have a chance to provide their contact information in the survey and win one of 20 gift cards worth $50. If you're interested, we will also be more than happy to share more information about our research with you.

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If you have further questions, please visit our website at:
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